

# HOW DO WE COMPARE

	• ABC Co.	Premier
• Start up cost	• \$150	\$1145
• Commissions paid	• 20%	50%
– 2 - \$400 shows/wk		
– Gross profit	• \$8000	\$20,000
– Minus start up cost	• <u>-\$150</u>	<u>-\$1145</u>
– 1 <sup>st</sup> year profit	• \$7850	\$18,855
– Gross profit	• \$8000	\$20,000
– Renewal Fee	• <u>- 0</u>	<u>- 350</u>
– Commission paid minus renewal=	\$8000	\$19,650
2 <sup>nd</sup> year profit		