

HOW DO WE COMPARE

• Start up cost	• ABC Co.	Premier
	• \$150	\$1145
• Commissions paid	• 30%	50%
– 2 - \$400 shows/wk		
– Gross profit	• \$12,000	\$20,000
– Minus start up cost	• <u>-\$150</u>	<u>-\$1145</u>
– 1st year profit	• \$11850	\$18,855
– Gross profit	• \$12000	\$20,000
– Renewal Fee	• <u>- 0</u>	<u>- 350</u>
– Commission paid minus renewal=	\$12,000	\$19,650
2nd year profit		