

What and How do you say it?

Page 2 Opening

Andy and Joan Horner are our founders of Premier Designs. They are the founders and CEO's of this ground level opportunity of serving people and meeting their financial and personal needs.

They believe everybody is a somebody and should get paid what they are worth and you are worth a lot!

Closing

Wouldn't it be fun to be part of a debt free company that really is looking after your well being?

Page 3 Opening

Thousands of people each week start their own home based business for all the benefits it can provide.

Not one is more right or better than others.

Closing

Can you see all the benefits that Premier can Provide?

Page 4A Opening A

*Jewelry is the easiest product to "show and sell."
You are a walking advertisement!*

Closing A

Can you see how our jewelry is an easy product to show and it almost "sells itself."

Page 4B Opening B

*The "Golden Guarantee" is like our circus safety net!
You know Premier stands behind their product to make your job easier.*

Closing B

Isn't it great to have a company that will stand behind all manufacturing defects?

Page 5 Opening

This generous hostess plan shows you how your business can keep going on forever and ever.

Closing

Can you see how our business just keeps on going and going?

Page 6 Opening

There are two ways to make an income in Premier.

I always think "Why would you not want to do both?"

Wow we are one of the very few companies where you make 50%, get paid first and have no inventory.

Closing

Can you see how simple that is; 50% and no inventory?

Page 7 Opening

The second way to make an income is to start a Premier family or share it with others.

It is like telling someone about a great movie you saw or a shoe sale you went to.

You just have to tell them how wonderful it could be for them and they will want to try it too.

Closing

Do you see how starting a Premier family could help produce additional income and help others too?

Page 8 Opening

This page is my office staff!

Let me tell you all the goods and services that your staff will provide for you to get you started by investing in your own business and opening your own franchise for only \$395.

The second year Premier puts this on sale for \$350 when you renew to make 50% for another whole year.

Closing

Isn't this a great value? You get a whole office staff for only \$395 and run an entire business for a little less than a dollar a day?

Page 9A Opening A

Here is the best deal in town it is called "The Presidents Sample Package".

I am excited to tell you about it!

Closing A

Do you see the great investment in getting "The Presidents Sample Package?"

Page 9B Opening B

Premier has an option to get in for \$0.00 down and have nothing but time to pay back your investment with no interest.

Closing B

Can you see where the Premier card might be a great option for you?

Page 10A Opening A

Premier lets us have an “All About You Day” when you schedule your training show!

You get to earn bonuses, you get the free jewelry and half price items, you get the profit and you get the bookings.

Closing A

Wouldn't you be excited to schedule your own training show?

Page 10B Opening B

They offer a fast fun program to help make your investment back fast; it is called “Quick Start.”

Closing B

Do you see how the “Quick Start” program makes it easy to get your business started quickly?

Page 11 Opening

These are my favorite reasons why Premier is so good and that we own our very own store and we can make our own schedule and decide when our store is open.

Closing

Do you see why Premier is such a great opportunity for everyone? You can work it around your family.

Page 12 Opening

I know you've probably love what you've heard so far. But here is the “icing on the cake”; our “Philosophy, Purpose and Plan” “To enrich every life we touch.”

Closing

Don't you just love our philosophy of enriching lives with Premier Designs?

Closings

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